

LEEANN CAMUGLIA

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SUMMARY

Graphic Designer and Illustrator with a proficiency in typography, color theory, and visual problem solving. Known for divergent thinking and imaginative design solutions. A collaborative team player and passionate artist, blending technical skill with creativity to produce original and visually engaging designs.

EXPERIENCE

Doneger | TOBE, Manhattan, NY

Junior Graphic Designer

August 2023 - Present

- Design graphics, illustrations, book covers and interiors, logos, packaging, websites, and marketing materials
- Design presentation decks and one-pagers for client presentations, client emails, internal emails, and newsletters
- Create marketing strategies and design posts for Doneger | TOBE and The Relevancy Read social media accounts
- Create dynamic editorial designs, brief animations, and photo editing

ZENO Group, Manhattan, NY

Graphic Design Intern

June 2022 – August 2022

- Designed graphics, logos, and animations for ZENO Group clients and internal use
- Designed social media posts and presentations for clients and internal use
- Designed print and digital advertisements, such as screens for jumbotrons and posters

RVAgreen 2050 Campaign, Richmond, VA

Freelance Illustrator/Designer

April 2022

- Created infographics and spot illustrations for RVAgreen 2050 environmentalist campaign

Mobility For All Project, Richmond, VA

Freelance Illustrator/Designer

March 2022

- Created a printed illustration advocating for safer streets and bicycle usage in Richmond, VA

Chesapeake Climate Action Network, Richmond, VA

Freelance Illustrator/Designer

February 2022

- Created poster designs depicting information from the 2021 IPCC environmental report

EDUCATION

Virginia Commonwealth University, Richmond, VA

Bachelor's of Fine Arts Degree in Communication Arts - *Cum Laude*

Graduated, May 2023

PROFESSIONAL SKILLS

- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Adobe AfterEffects
- Adobe Illustrator
- Figma
- Sharepoint
- Microsoft Office
- Microsoft Powerpoint
- Social Media posting and strategy
- Packaging Design
- Illustration
- Creative Writing
- Marketing and Communication
- Photo editing